

# Phishing Simulation and Training

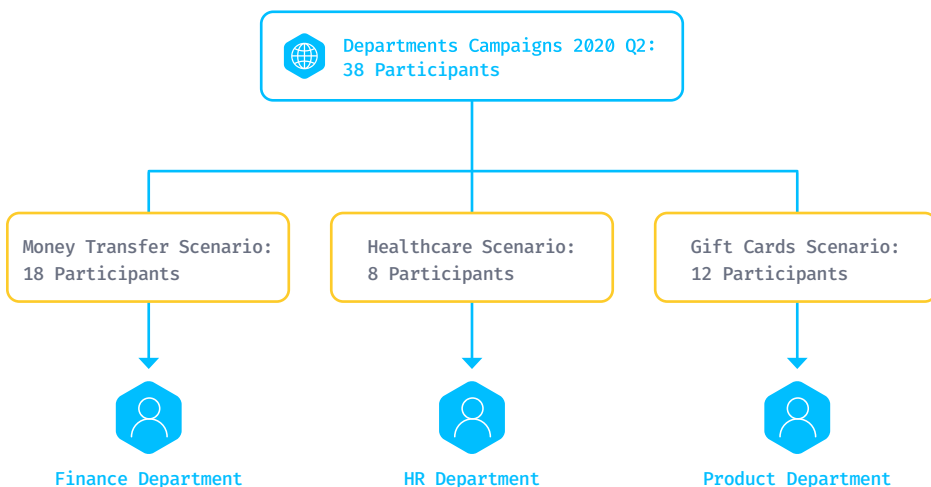
Deliver the Right Training at the Right Time for the Right Person



Employees are the last line of defense against email-based cyber attacks. Maintaining a strong level of company-wide security awareness about how to spot phishing emails is an important part of any company security program. IRONSCALES can help.

## Phishing Awareness Training for Every Employee

Your training program should meet employees where they are. Training can be easily customized by role, function, access level, geography, device type and more. The exercises are fun, engaging and based on real-world threats.



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### The Challenge

Finding the balance between maintaining a high level of email security awareness and impacting employee morale and productivity is an ongoing challenge. Understanding who is being targeted and which employees are doing better than others is critical to success, as a security program is only as strong as its weakest link. Our built-in training capabilities, which are included with our service, are designed to provide highly personalized, reality-based training content to employees only when they need it is the right solution.

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### The Solution

The IRONSCALES platform provides security teams with the capability to design, deploy and track phishing awareness training campaigns in a simple, fast and effective manner:

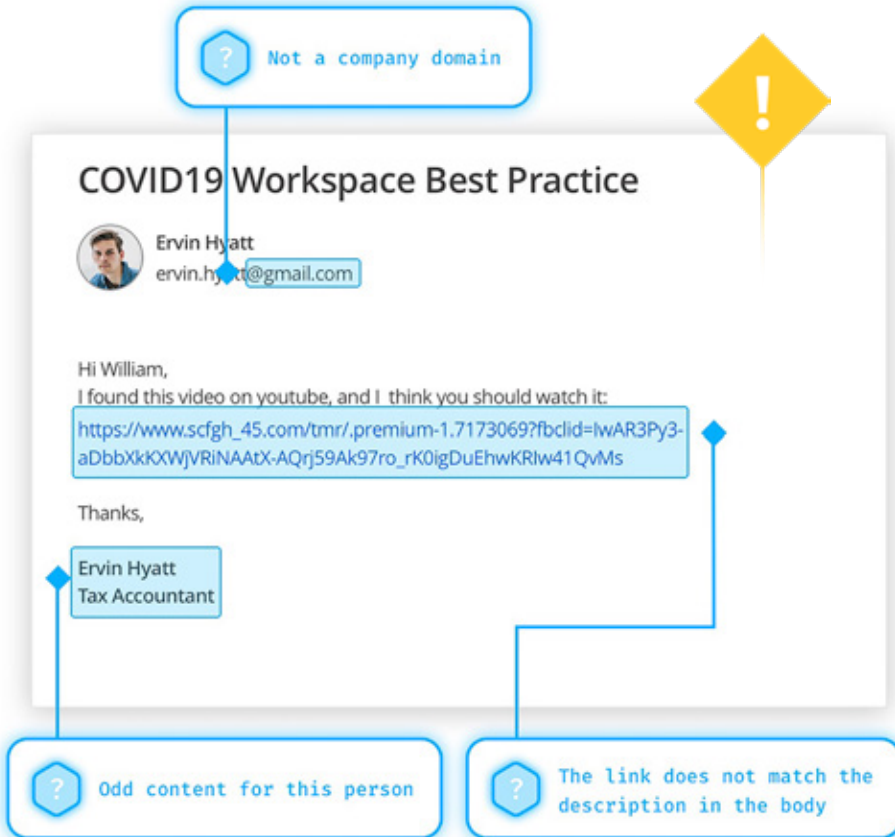
-  **Launch Campaigns** with auto-generated content sourced from recent real-world attacks
-  **Create Campaigns** in just one click
-  **Upgrade to Premium** awareness training to take your security awareness efforts to the next level

## Phishing Simulations Built on Real-World Activities

Traditional phishing simulations rely on fictional or outdated scenarios. Our simulations leverage reality-based scenarios that have been identified and sent to us by the thousands of security teams that comprise our Community. You will be able to test your team against the latest types of attacks like credential theft, invoice fraud, vendor account compromise and more.



of all cyber attacks use email as their attack vector



The diagram shows a simulated phishing email with several red flags highlighted by callouts:

- Not a company domain:** Points to the email address `erwin.hyatt@gmail.com`.
- Odd content for this person:** Points to the sender's name and title, **Ervin Hyatt Tax Accountant**.
- The link does not match the description in the body:** Points to a long, complex URL: `https://www.scfgh_45.com/tmr/.premium-1.7173069?fbclid=IwAR3Py3-aDbbXkKXWjVRiNAAtX-AQrj59Ak97ro_rK0lgDuEhwKRlw41QvMs`.

The email content includes:

- Subject: **COVID19 Workspace Best Practice**
- Sender: **Ervin Hyatt**, `erwin.hyatt@gmail.com`
- Body: "Hi William, I found this video on youtube, and I think you should watch it:" followed by the URL.
- Signature: "Thanks, Ervin Hyatt Tax Accountant"



“IRONSCALES helps us train our employees to recognize and easily report phishing emails, resulting in significant savings on IT human resources

ITZIK MENASHE  
GLOBAL IT DIRECTOR AT TELIT

## One-Click Campaigns and Auto-Generated Content

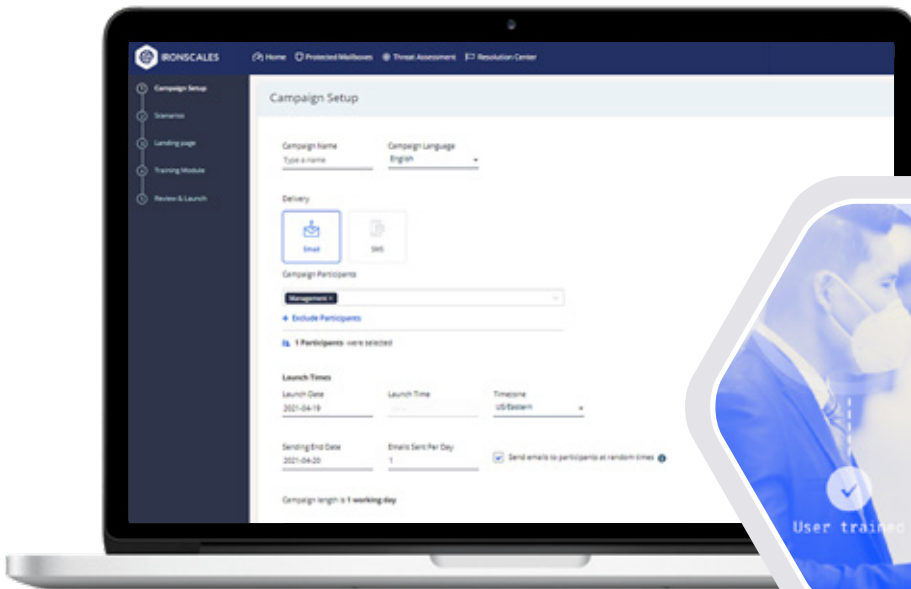
From our platform, security teams can launch training campaigns in just one click. Our campaigns leverage auto-generated content based on the awareness level and phishing susceptibility scores of those included in the simulated attack scenario being deployed.



Click rates on phishing emails vary from

**6% to 16%**

depending on the industry



### Why choose IRONSCALES?

1. We are fast to deploy, simple to manage and highly effective in stopping all types of email attacks
2. We deliver email security in the mailbox and defend against modern email threats
3. We integrate both email security and awareness training into a single offering

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### ABOUT SRC CYBER SOLUTIONS LLP

At SRC Cyber Solutions LLP, we provide NexGen, Highly Automated and User-Friendly solutions in partnership with IRONSCALES with the POWER OF NOW for Comprehensive NexGen Email Security, THREATX for NexGen WAAP (WAFF++) with an Attack-Centric approach and Cyber Security Training with Project Ares by CIRCADENCE CORPORATION for Online Simulation based Cyber Security Training.

